

SOURCE	PLATFORM	MESSAGE	DOWNLOADABLE IMAGE
IFA	Twitter	Tomorrow, @IntFedAgeing and partners fight against pneumococcal pneumonia for #WorldPneumoniaDay	<a href="https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EQBRGu8a3B1Jhr25o-zMI3MB0IX669UyKsp1vWtVQZk2rA?e=OzOfbz">https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EQBRGu8a3B1Jhr25o-zMI3MB0IX669UyKsp1vWtVQZk2rA?e=OzOfbz</a>
IFA	All (Twitter, Facebook, LinkedIn)	Today is #WorldPneumoniaDay. #Pneumonia, a potentially life-threatening #illness can cause serious complications to vulnerable populations, including #olderpeople. The pneumococcal #vaccine is a vital component to #healthyageing <a href="https://bit.ly/2zuPsAF">https://bit.ly/2zuPsAF</a>	-
IFA	Twitter	According to the @IpsosMORI #PneuVUE study, #OlderAdults think they know more about #pneumonia than they actually do, with only 44% knowing that some forms of pneumonia are contagious #WorldPneumoniaDay	<a href="https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EdWX7mauXHxEo-J7T2RqPZYBZ2m2qwf2fAjkTXyahH_0gQ?e=zApLOf">https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EdWX7mauXHxEo-J7T2RqPZYBZ2m2qwf2fAjkTXyahH_0gQ?e=zApLOf</a>
IFA	Twitter	"Individuals with certain #chronic medical conditions, such as #diabetes, #asthma, chronic obstructive pulmonary disease (#COPD) or a suppressed immune system, are especially at risk for pneumococcal pneumonia" @LungAssociation #WorldPneumoniaDay	<a href="https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/ES8qc4ueIXZFstE-QmCuOQgBymYW-HP6gC8MWU0SRALMUQ?e=1GJ6T0">https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/ES8qc4ueIXZFstE-QmCuOQgBymYW-HP6gC8MWU0SRALMUQ?e=1GJ6T0</a>
IFA	Twitter	#DYK Pneumococcal infections affect people of all ages but children younger than two years of age and adults aged 65 years and older are at higher risk @ECDC_EU #WorldPneumoniaDay	<a href="https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EaKYf_mgoghJmzVmzna0vWABqz6uNDa2lPanjPpwX1IUQ?e=w0s6Vw">https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EaKYf_mgoghJmzVmzna0vWABqz6uNDa2lPanjPpwX1IUQ?e=w0s6Vw</a>
IFA	Twitter	According to @EverydayHealth "about one-third of all pneumonia cases in this country are caused by respiratory viruses, most commonly #influenza" #WorldPneumoniaDay	<a href="https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EdqB7YjvrBRJmFunV5IAZAQBSaS9GbJs9wYxKbAX63MkmQ?e=jcg04Q">https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EdqB7YjvrBRJmFunV5IAZAQBSaS9GbJs9wYxKbAX63MkmQ?e=jcg04Q</a>
IFA	Twitter	.@CDCgov "Pneumonia, an infection of the lungs, needlessly affects millions of people worldwide each year. Pneumonia can often be prevented and can usually be treated. Lower your risk of pneumonia with #Vaccines & other #healthy living practices." #WorldPneumoniaDay #VaccinesWork	<a href="https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EUTyQNQJyrpOmhlJc99CguYBEJ2l3FOFr6W6hx8ONqBlw?e=uUfgCn">https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EUTyQNQJyrpOmhlJc99CguYBEJ2l3FOFr6W6hx8ONqBlw?e=uUfgCn</a>
IFA	Twitter	According to the @IpsosMORI #PneuVUE study, only 29% of respondents were aware that a vaccine against pneumonia exists & only 16% of those at higher risk had been #vaccinated #WorldPneumoniaDay #VaccinesWork	<a href="https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EeplHyk7vGNctwHjwK8qlGEB8cvCD8RS3I-WZK3OVzfbWw?e=WF1v11">https://ifafiv-my.sharepoint.com/:i/g/personal/jrochman-fowler_ifafiv_org/EeplHyk7vGNctwHjwK8qlGEB8cvCD8RS3I-WZK3OVzfbWw?e=WF1v11</a>